Preparing for the next extreme heat emergency in BC

By: Leah Rosenkrantz, PhD

Environmental Health and Knowledge Translation Scientist, National Collaborating Centre for Environmental Health

Just over one year ago, BC faced a record-setting heat dome with devastating impacts on human health. Temperatures reached over 40°C across many parts of the province for several consecutive days. The report from the BC Coroners Service (BCCS), released early this June, identified 619 deaths as being heat-related, though the true number is likely higher given that at least 46% of deaths during this time were not reported to the coroners service for later investigation.

In the year since the heat dome, the province has worked to understand what happened. Public health research and the BCCS report have analyzed these deaths to determine where they occurred and who was most impacted. Their findings align on several key takeaways. First, most deaths occurred inside private residences without adequate cooling systems such as air conditioners or heat pumps. Day-over-day increases in outdoor temperatures led to similar increases in indoor temperatures, and with little cooling overnight, resulted in dangerous indoor conditions. Second, many of the deaths inside private residences occurred in neighbourhoods with lower socioeconomic status and fewer social connections. These same neighbourhoods tend to have less protection from green space and tree canopy—two factors that are well known to cool indoor temperatures. Finally, the impact of extreme heat disproportionately affected certain susceptible groups. Deaths were significantly higher amongst older adults, and those with schizophrenia, depression, substance use disorder, and diabetes.

Climate change projections point definitively to a future with increased frequency, intensity, and duration of extreme heat events. Environmental public health professionals can play a key role in preparations for the next extreme heat emergency when it when it inevitably comes. The province has recently launched the BC Heat Alert and Response System (HARS) to help ensure that people and local governments have the tools they need to stay safe during an extreme heat event. Under the BC HARS, the province can issue a Broadcast Intrusive alert to let

people know that an extreme heat emergency has been declared. The province has also launched an Extreme Heat Preparedness Guide targeted at helping people prepare their residences for extreme heat and tips to stay safe as temperatures rise.

We can also look towards improving urban design, amending building codes and standards, and changing residential tenancy laws to ensure

HIGHLIGHTS IN THIS ISSUE

- 4-7 BC Branch Update
- 8 News from BCIT
- 11 Giardia's Corner

... Continued Page 3

Our Keynote Speaker:

Dr. Nicole Blackman

DNP, MN, RN



Sept. 11-14, 2022

Ajax Convention Centre, Ajax, Ont.

ciphidurham2022.ca







Nicole Blackman, DNP, MN, RN identifies as an urban Indigenous Kwe (woman) with both First Nation and German ancestry. She is a proud member of the Algonquins of Pikwakanagan First Nation and actively involved in health equity advocacy efforts at the provincial level, as well as within her local community of Durham Region.

Nicole is a Registered Nurse holding a Doctor of Nursing Practice attained through Walden University and has focused her academic and professional career on Indigenous health and the incorporation of the model of wholistic health and wellbeing. She has over 13 years experience working in leadership positions with an Indigenous focus. Positions she has held include Director of Professional Practice for Weeneebayko Area Health Authority in the James and Hudson Bay region of northeastern Ontario, Indigenous Lead at the Durham Region Health Department, Health Director for the Mississaugas of Scugog Island First Nation, and is currently the Provincial Director of the Indigenous Primary Health Care Council.

Nicole has dedicated her advanced practice nursing career towards working collaboratively with the Indigenous population to strengthen health and social outcomes, recognizing the importance of culture as healing in all forms of Indigenous health care.



Preparing for the next extreme heat emergency in BC continued. . .

that people's homes can be maintained at a safe temperature during extreme hot weather. The Intact Centre on Climate Adaptation has recent-



National Collaborating Centre for Environmental Health

Centre de collaboration nationale en santé environnementale

ly published a <u>comprehensive guide</u> for individuals, property owners/managers, and communities to increase resilience to extreme heat. In particular, the guide has a number of suggestions on changes to the natural and built environment to decrease heat absorption or promote cooling of the surrounding environment (e.g., green roofs, "cool" reflective or permeable pavements, increasing the tree canopy, etc.). NCCEH recently hosted this <u>webinar</u>, which provides an overview of the guide.

Even with changes to urban design and building codes, some people will remain at increased risk of injury or death during an extreme heat event because heat can have differential impacts at individual levels. One way to reduce the public health impacts of extreme heat events is to regularly check on those most susceptible to see how they are managing with the heat. To help facilitate these check-ins, the NCCEH, in collaboration with Dr. Glen Kenny and his heat stress research group at the University of Ottawa, co-developed a tool for conducting in-person and remote health checks. The tool helps to identify the people at most at risk and provides information on how to recognize and respond to individuals experiencing mild, moderate, and severe heat-related illnesses. This is an important resource that can be used by anyone (including lay public) to help support a more equitable response to future extreme heat events. NCCEH translated this tool into French and plans to offer this in other select languages. We encourage all public health professionals to familiarize themselves with the tool and distribute it widely for personal and professional use.

To support environmental public health professionals and their work in health protection, we created a <u>topic page</u> that highlights a list several other helpful resources, including a recording of our recent webinar on <u>preventing</u> injuries and deaths during extreme heat events.

YOU KNOW WHAT REALLY GRINDS MY GEARS...



"That the "I've been cooking for 20 years and never made anyone sick" comment has become "I've been operating this water system for 20 years and I've never seen a drought. . ."

Please submit your "heard it a thousand time before one-liners" that you hear in the field over and over and your EPHP pet peeves to <u>bcpageeditor@ciphi.bc.ca</u>. Let's all share in the hilariously annoying joys of our environmental public health experiences.

BC Branch Update



A big big thank you!

It has been a tough few years and Summer of 2022 is no exception. All of your hard work and dedication to the field of Environmental Public Health is appreciated.

We are always looking for more dedicated people to join our CIPHI BC/YT team! Reach out and get involved if you are interested. Whether you have an interest in; Education, Advocacy, Social Media, We have a committee for you to assist. We currently have 3 councilor positions to fill. We hope to hear from you soon.

Page 5: Branch Update

Page 6: CIPHI Advocacy Campaign

Page 7: Letter to BCGEU

CIPHI BC/YT BRACH UPDATE

Can you believe it is already summer 2022! With COVID-19, last year's fire and flood season, and ongoing recovery efforts across BC the year sure has been busy. Let's just take a moment and acknowledge all of the hard work everyone has been doing in Environmental Public Health across the province. It has been a tough couple of years and your ongoing dedication to the field and hard work is valuable and much appreciated.

The Canadian Institute of Public Health (CIPHI) continuously aims to advance the field of Environmental Public Health through; certification, advocacy, education, and professional development competencies. CIPHI BC/YT continues to support National CIPHI efforts in enhancing and promoting our profession. CIPHI BC/YT Executive Council would like to announce its newest executive council members: Meghan Byrnes and Timothy Millard. Welcome to the team, we all look forward to working with you. Currently there are multiple vacancies on the Executive council so please reach out if you are interested in getting involved. We would love to have you on our team!

Reminder: After much awaited anticipation, our CIPHI National Annual Educational Conference will be held in person September 11-14 in Ajax Ontario.



CIPHI NATIONAL ADVOCACY CAMPAIGN AUGUST 3-September 14, 2022

The BC/Yukon CIPHI Executive Council has been working with National CIPHI for an upcoming Advocacy campaign. The Canadian Institute of Public Health Inspectors (CIPHI) has collaborated with a marketing agency, Be The Change Group, specializing in health promotion and advocacy to develop, implement, and evaluate a marketing and advocacy strategy for the Institute, its members, and to promote the field of Environmental Public Health (EPH) and its contributions to protecting the health of Canadians.

The campaign targets the public, employers, students, members, non-members with CPHI(C) designation, with the intended advocacy outcomes, including:

- A stronger and more recognizable professional and public identity for CIPHI;
- Increased visibility of PHIs, EHOs and EPHOs, and of the significance and value of CPHI(C)
 - in the community in protecting and promoting health and preventing illness;
- Increased awareness of CIPHI among employers, including, but not limited to: health authorities, health counties, tribal councils, and provincial/federal governments and ministries as applicable;
- Increased membership recruitment;
- Increased interest of students in the field of EPH.

This Campaign will be run from August 3- September 14, 2022. The Institute is asking members to participate in sharing posts on social media to promote the campaign. The campaign social media metrics will be monitored to see how far our reach will be. Your participation can easily help quadruple the intended reach. Whether on LinkedIn, Twitter, Instagram or Facebook, any sharing of CIPHI's posts or reactions to a post will be measured and is appreciated. We hope to see you participate! With your support, we can meet CIPHI's advocacy goals, which will benefit all CIPHI members, through building stronger partnerships with employers, increasing knowledge and awareness about EPH work, and CIPHI.

All members will receive an email outlining this campaign, so watch for it in your inbox. We hope you get as excited about this project as we are. It's about time the world knew how awesome we are!



CIPHI LETTER TO BCGEU

A letter was sent by CIPHI BC/YT President Stephanie Tooke and supported by National CIPHI President elect Casey Neathway on April 4, 2022 to BCGEU/ HEABC President. This letter was sent on behalf of all EHO's and PHI's across BC Health Authorities to highlight concerns within our profession on EPHO/PHI shortages, recruitment/retention, and low wage/ high cost of living across the Province. As BCGEU engages in bargaining, CIPHI BC/YT looks forward to working in partnership to highlight our important work and move towards wage parity across our profession.



Canadian Institute of Public Health Inspectors L'Institut canadien des inspecteurs en santé publique

April 4, 2022

BCGEU/HEABC Headquarters President - Stephanie Smith 4911 Canada Way Burnaby, BC V5G 3W3

Dear Sir/Madam.

The Canadian Institute of Public Health Inspectors (CIPHI) is the certifying body for environmental public health professionals in Canada, who have been protecting the health of Canadians since 1913 through certification, advocacy, education, and professional development. The B.C. / Yukon Branch is one of eight provincial branches of CIPHI, with a mandate for support and advocacy for CIPHI members in B.C., including those who are members of your union.

As President of the CIPHI BC/YT Branch, I am writing on behalf of all Environmental Health Officers (EHOs) and Public Health Inspectors (PHIs) who work tirelessly every day in British Columbia Health Authorities and whose roles were highlighted during the COVID-19 pandemic. EHOs have demonstrated their versatility and commitment to serving their communities to protect the health of the public. Our members' work was amplified during the COVID-19 pandemic, as they worked, and continue to work, alongside other health professionals in areas of contact tracing, vaccination clinics, outbreak management, and enforcing Provincial Health Officer (PHO) orders and provincial communicable disease legislation.

Currently, B.C. Health Authorities has experienced difficulties with attracting and retaining EHOs, a concern which has been exacerbated over the past two years. We have seen many of our members opt for early retirement or leave Regional Health Authorities (RHAs) for similar roles offering higher pay. EHOs play an integral role in delivering public health services necessary to protect the health of our communities. A shortage of EHOs would significantly impact B.C. Health Authorities' capacity in offering these services and put the health of British Columbians at risk.

We are writing to highlight that Environmental Health Officers employed by RHAs in B.C. currently receive one of the lowest wages in Canada within comparable roles. Furthermore, EHOs who work for RHAs earn substantially lower wages than their counterparts employed by

Health Protection: Cornerstone of Public Health Promotion et Protection de la Santé: Fondement de la Santé Publique

News from BCIT

Martin MacLeod's Retirement EPHP, Faculty of BCIT, Environmental Health Program

Martin MacLeod graduated from BCIT in 1984, and took his first EHO position in Maple Creek, Saskatchewan. Following that, he joined the Skeena Health Unit, and was stationed in Smithers. Then, Martin and his wife moved back to the lower mainland where Martin grew up and he took a job with the Richmond Health Department as a vector control specialist, followed by another move to Chilliwack where him and his wife settled to raise their two children. For the last five years of his career with Fraser Health, he worked in the regional drinking water program.

During his career he decided to pursue education and completed the Provincial Instructor's Diploma. He took an one year leave of absence from FHA to take a teaching position in Doha, Qatar. There he practiced his skills teaching Environmental Health at the College of the North Atlantic.

Upon his return, he completed a Masters degree in Education and in his words, he was fortunate to become an instructor at BCIT soon after in 2009. His portfolio included teaching Soils and Hydrogeology, Food Hygiene, Pools and Recreational Water, Food Processing and Equipment, Pest Control and Land Use. He then became the Department Head while maintaining a part-time teaching portfolio. Martin was greatly respected as a leader for the program and known to always have a calm demeanor.

Martin is and was a beloved teacher, mentor, and his dedication was acknowledged when he won the Teaching Excellence Award at BCIT in 2018, one of his great accomplishments at BCIT.



Martin receiving the BCIT Teaching Excellence Award, presented by Lisa Chu, Dean of the School of Health Sciences

Martin mentioned one of his favourite BCIT memories was when he was a part of planning the 50th year BCIT Anniversary in 2014, where the first graduates of BCIT Environmental Health Program attended.

Martin retired from BCIT in June 2022 and on his last day of the classes, the first-year students threw him a surprise party. Faculty and guests celebrated over an intimate dinner and presented him with an engraved clock and a "jar of memories" where former and current students shared favourite memories, accolades and/or their congratulations.

He will be remembered for sayings such as, "Its soil, not dirt" and "Only in still water can one see one's own reflection", not to mention being known for his great stories and humour delivery.

All in all, Martin was an EHO for 24 years before coming to BCIT where he taught for 13 years. (including one year teaching EPH in the Middle East). In total, his career in EPH has spanned 38 years. Martin said, "BCIT has been great, I'm proud of the teaching excellence award, but especially proud of our graduates who have gone on to contribute to EPH in BC and Canada.

Time to hang it up! I haven't regretted anything in my career and I'm looking forward to the next chapter on my life." Martin's plans include travelling and spending time with his grandson!

Martin will be dearly missed and was and will always be an inspiration to the faculty, program, and industry. Wishing you all the best in your travels and future endeavours.

Vanessa Karakilic Assistant Instructor, BCIT

... Continued on Page 9

Martin MacLeod's Retirement continued...



Martin's Retirement dinner with former and current BCIT ENVH Faculty, June, 2022

Class of 2021



The Class of 2021 missed their chance to gather for the inaugural class photo so the group met back up in 2022 to recreate the opportunity.

Rear Left to Right: Dale Chen (Faculty), Patrick Chuang, Jasmine Lee, Amy Yang, Vanessa Karakilic (Faculty)

Middle Left to Right: Keith Herle (Faculty), John Zhang, Viviana Hu, Terry Chan, Samuel Chen

Front Left to Right: Kimberly Liu, Kai Zhang, Matthew Kim, Angel Chan, Yemima Winarto

Not Pictured: Jappnit Bhullar, Keyana Bjornson, Carlson Chao, Shawn Davis, Simran Dhesi, Amber Dhillon, Hanna Glover, Andy Hu, Awatar Kafle, Min Liao, Goodarz Nategh, Nick Park, David Parker, Anvir Thandi

Our Keynote Speaker:

Comic & CBC Host

Steve Patterson



Sept. 11-14, 2022

Ajax Convention Centre, Ajax, Ont.

ciphidurham2022.ca







A mainstay on CBC and HGTV, comedian Steve Patterson has been described as "part Jon Stewart, part Robin Williams." He adapts to any crowd he faces using his arsenal of wit, sarcasm, and even song. Insistent on always doing his homework, Patterson treats audiences to one-of-a-kind performances that leave them wanting more. As such, he is a sought-after emcee, who is quick on his feet and quick to bring "fun" to any situation.

A household name in Canada as host of CBC Radio's hit comedy show The Debaters, (now in its tenth season with over 750,000 weekly listeners) Patterson's quick-wit and authoritative tone expertly anchors comedians' arguments into a rollicking unpredictable but always hilarious ride every week. His lightning-quick off-the-cuff and endearing personality are also showcased on HGTV Canada's show I Wrecked My House, where his hosting has already earned him a nomination for a 2015 Canadian Screen Award.

A professional stand-up comedian since 1997, Patterson is immediately recognizable to serious comedy fans through numerous national and international television specials including four Just for Laugh galas. In 2010 his performance there earned him a Gemini nomination, and caused host Steve Martin to exclaim, "If I'd have known he was going to be THAT good, I would have cancelled him." That would have certainly been the highlight of his comedy career had he not returned to Just For Laughs in 2012, to be featured on the now infamous "Muppets Gala" where he was introduced by his childhood idol, Kermit the Frog.

Named "Best Male Stand-up Comedian" at the Canadian Comedy Awards in 2011 and 2013, Patterson also earned a nomination in 2015 for his national theatre one-man show and accompanying album called "This Is Not Debatable".

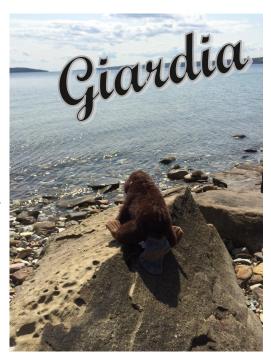


Giardia's Corner

Hello Environmental Public Health Professionals!

A timely moment for the NCCEH's headliner article "Preparing for the next extreme heat emergency in BC", found on Page 1. As this edition of the newsletter was wrapping up, the first heat warnings of the season were being issued. Local governments, the Province, and hopefully our members of the public are more informed to manage heat warnings and the impacts from higher temperatures. Be sure to check out the BCCDC guidance on Extreme Heat to stay informed and equip yourself with the best tools to stay safe.

I am sure we are all well versed in this sentiment, but stay cool!



Tegbir Gill, BC Branch Councilor

Q1: What school did you go to for the ENVH program? What year did you graduate?

A1: I went to BCIT, Burnaby and graduated in year 2020.

Q2: Where have you worked and what roles have you been in throughout your career?

A2: I had the opportunity to work at various different roles, mostly in Customer Service and Food industry. I have also worked as a Math Tutor at UBC. Currently, I work as an EHO with Fraser Health.

Q3: What is one of the most memorable moments or situations in your career so far?

A3: My practicum in Prince George is full of beautiful memorable moments. However, taking an 8 hour road trip to conduct routine inspection at an industrial camp is still one of my favorites. Driving in a remote area with no cell service, using radio to interact with oncoming logging trucks, finding a spot to park on that narrow road to let the oncoming logging trucks pass was all so new to me. On top of that, the road was built on a huge man-made lake which was frozen at that time. Before that day, I had no idea what driving to an industrial camp in Northern BC looked like. I was also amazed with the diversity we have within our roles and experiences as an EHO based on the location we work at.



. . . Continued on Page 12

Getting to Know Tegbir Gill continued....

Q4: On a scale of Educator to Enforcer, where would you place your health inspector style? A4:Educator

Q5: What do you enjoy about your role with CIPHI's BC Branch Executive?

A5:I am fond of drawing, editing, doing research, learning and trying new things etc. CIPHI's BC Branch's social media platforms allow me to do all of that and I enjoy every bit of it.

Q6: Legislative recognition for CIPHI passed in Sept 2013 and mandatory membership was implemented in January of 2017, what do you see as the next big goal for CIPHI's BC Branch?

A6:Our role as an EHO came into limelight during COVID-19 pandemic when we actively participated in disease prevention and management. However, I believe that there is still a large proportion of people who are unaware of our role as a general EHO. In my opinion, our next goal should be to advertise "Who we are, what we do, why are we important?" so that the general public could recognize the part we play in ensuring public health.

For Fun

Which would you rather?

What is one of your favorite quotes?

"Be happy, and a reason will come along."

– Robert Brault

If you could witness any event past, present or future, what would it be?

First landing on moon.

What do you miss most about being a kid?

Riding my bike every day.

What is something you learned in the last week?

Cockroaches do not need their mouth or head to breathe and can live for up to 10 days after losing their head.

Read on a Kindle or paperback book?

Paperback book

Visit Europe or Mexico?

Europe

Go to a comedy club or dance club?

Dance club

Have a night out or evening in?

Depends on the weather

Keep up to date on the latest news at the BC Branch website:

www.ciphi.bc.ca

The page also contains information on membership, conferences, career opportunities, documents, and much more. Check it out regularly.

Did you know the BC Branch is on Facebook and Twitter?



Click on the icon to find the BC Branch on Facebook and *Like them*.



Click on the icon and Follow the BC Branch on Twitter.

Our Keynote Speaker:

Chief Medical Officer of Health, Ontario

Dr. Kieran Moore



Sept. 11-14, 2022

Ajax Convention Centre, Ajax, Ont.

ciphidurham2022.ca







Dr. Kieran Moore has been appointed as the province's Chief Medical Officer of Health, effective June 26, 2021.

Dr. Moore served as the Medical Officer of Health for Kingston, Frontenac, Lennox and Addington from 2011 to 2021. Dr. Moore is also the Medical Officer of Health of the Department of Emergency and Family Medicine of Queen's University and the Program Director of Public Health and Preventive Medicine at Queen's University.

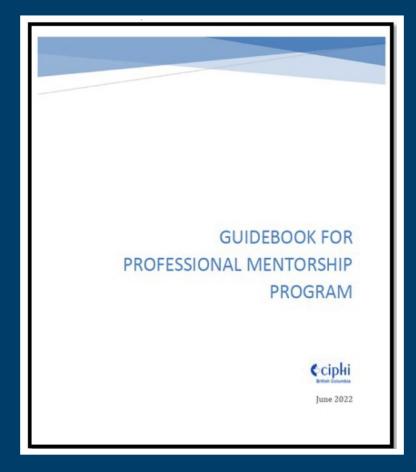
Dr. Moore received his Medical degree from the University of Ottawa and subsequently received his specialty certification in Family Medicine and Emergency Medicine from the College of Family Physicians of Canada. He has a Master's degrees in Disaster Medicine (DM) and Public Health (PH) as well as a Physician Leadership and Diplomas in Sports Medicine, Tropical Medicine and Hygiene, and Humanitarian Assistance. He has completed a Canadian Royal College of Physicians and Surgeons Fellowship in Public Health and Preventive Medicine at Queen's University.



!! Exciting News!!

CIPHI – BC/Yukon Branch
Mentorship Program

for 2022/2023 Second Year BCIT Environmental Public Health Students



If you are interested in being a Mentor or Mentee, please look at the program details and contact us at https://ciphi.ca/bc-yt/

Application deadline is September 30, 2022

Thanks,
Executive Committee, CIPHI BC

CoPE CaRES

The CoPE Team acknowledges the tireless effort that you have been putting in for the last 2+ years. Your health and wellness are important and we're striving to make the submission process easier. We've:

- ⇒ Simplified the PD Model,
- ⇒ Improved the <u>Member Service Centre</u>,
- ⇒ Are available if you need assistance as we transition to our new process

- CoPE Resources and FAQs
 - List of <u>Educational</u> <u>Opportunity Providers</u>



Contact your Branch CoPE Rep, we are here to help!

- Karen Hann **NL** karencopenl@gmail.com
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In loving memory of

Karl Alexander (Alex) Nilsson

December 12, 1934 - June 30, 2022

Alex Nilsson passed away on June 30, 2022 at the Creston Valley Hospital at the age of 87.

He was born in Sweden and traveled the world before making Creston his home.

Alex was predeceased by his parents, three brothers and his wife Nicole.

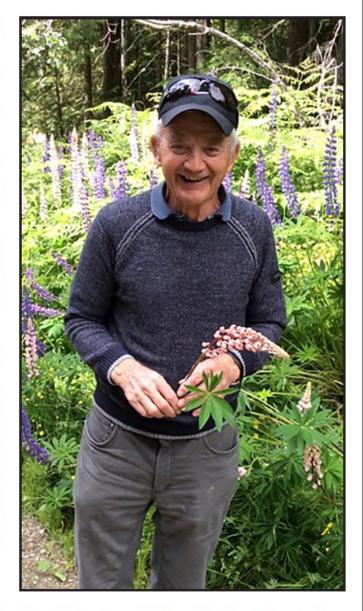
He leaves behind his children Alexis (Doug) and Nick (Kelly), his sister Ella, his partner Serena Naeve and his close friends Terje and Christine Munkerud.

Alex had many interesting jobs in different parts of the world before arriving in Creston as the public health inspector for Creston and surrounding areas from Kootenay Lake to Moyie Lake for almost 30 years.

Alex dedicated a tremendous amount of time and effort to the betterment of the town of Creston. Up until his passing, he was still a member of a number of community boards. At his peak, he estimated the number to be over a dozen at one time. Cresteramics, Kootenay Employment Services and Spectrum Farms are only a few of the organizations that benefited from his knowledge, leadership, generosity of spirit and kindness. He saw people who needed his help and didn't wait for an invitation. He just did it.

Alex was also well known in the Creston sports world. If a club didn't exist, he started it. From soccer to cycling to skiing to tennis to golf. You name it, he played it. His feats of endurance are the stuff of legend, both organized and of his own invention. He cycled from Creston to Calgary in 24 hours with his friend Terje. They then cycled from Creston to Vancouver in 48 hours. His crowning achievement was his roller ski across Canada adventure from Vancouver to Newfoundland in 3months.

Alex was an extraordinary man who lived an extraordinary life.



His Celebration of Life will be held September 17, 2022 at 11 am in the Creston Room at the Creston & District Community Complex. This Celebration will also be available to view online for those who are unable to attend.

In lieu of flowers, friends wishing to make a memorial contribution may do so to the Nicole Nilsson Memorial Hospital Fund c/o Creston Valley Community Foundation Box 701 Creston, BC., V0B 1G0 or to the Creston Hospice Society, PO Box 612, Creston, BC V0B 1G0.

Our Keynote Speaker:

Roméo Dallaire (Ret'd)



Sept. 11-14, 2022

Ajax Convention Centre, Ajax, Ont.

ciphidurham2022.ca







General Dallaire inspires audiences to challenge the status quo and take action in shaping a new future. His candid presentations weave together complex ideas in very accessible ways and bring a positive approach to difficult subject matter by focusing on solutions. The General's words will echo in the hearts and minds of audiences long after the event concludes.

His humanitarian commitment and integrity have made lasting impressions around the world. A celebrated advocate for human rights, General Dallaire is also a respected author, government and UN advisor, and former Canadian Senator.

Throughout his long and distinguished military career, General Dallaire most notably led the UN peacekeeping mission in Rwanda during the 1994 genocide when 800,000 lives were brutally taken in less than 100 days. His courage and leadership during that mission, and his decades-long battle with PTSD, have earned him international respect and commendation which continue to this day. General Dallaire is an outspoken advocate for human rights, bringing attention to situations too-often ignored, whether the atrocities of genocide, the struggle of veterans with mental health injuries, or the recruitment and use of child soldiers. He inspires with practical solutions and limitless hope.



BC Branch Executive 2021

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Editorial Policy

The objective of this newsletter is to keep the members of the BC Branch and other colleagues informed of the local and national events that are of interest and importance to them.

The views, comments, or positions of the BC Page are those of the Editorial Team or the author and do not necessarily reflect those of either the BC Branch or the Canadian Institute of Public Health Inspectors.

The Editorial Team reserves the right to edit material submitted, solicited or unsolicited, for brevity, clarity, and grammatical accuracy.

Advertising Policy

The BC Branch will accept advertising relating to health & environmental issues, products, and services. Advertisements that the editorial team concludes are contrary to good public health practice or environmental protection goals, or those deemed offensive or not in good taste, will not be accepted.

Advertising Rates

FULL PAGE......\$75 per issue
HALF PAGE.....\$50 per issue
QUARTER PAGE.....\$30 per issue
BUSINESS CARD.....\$20 per issue

There is a 25% discount for a commitment of at least six consecutive issues. Changes can be made in the ad format or content during this period. Ads should be camera-ready; any extra costs necessary to prepare the ad material may be charged to the advertiser.